

Jim Shipley

Jim Shipley is an educator with over 20 years of administrative experience. He has served as a principal, area superintendent and associate superintendent and until 1998 served as Executive Director of the Pinellas County Schools Florida Academy. In this capacity he was responsible for the implementation of the Baldrige criteria in a school system of over 107,000 students.

Jim currently heads Jim Shipley & Associates, a Baldrige-based educational consulting firm based in Seminole, Florida. He Serves on the design team for the National Baldrige in Education Initiative (BiE IN) and currently is coaching the Ohio BiE IN leadership team. Jim has worked with hundreds of state boards of education, departments of education, school districts and schools in the application of the Malcolm Baldrige criteria to improve the performance of educational systems. He has been involved with the Baldrige criteria since 1993, serving as a senior examiner for the Florida Sterling Quality Award and the Malcolm Baldrige National Quality Award and as a judge for the Georgia State Quality Award. He is co-author of the book, *Going to Scale with TQM, The Pinellas County Schools Journey Toward Quality*.

Jim continues to serve as a catalyst for educational change and improvement through the development and delivery of user-friendly methods designed to engage educators in a Baldrige approach to performance excellence.

To learn more, visit the following Web site:
www.qualitynetwork.org



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The Quality Network is a subscription service that provides critical resources on systemic reform and quality principles to school system leaders nationwide.

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Want to learn more?

Contact:

Dr. Robert "Mick" McNeil
Quality Network
4401 Sixth St. S.W.
Cedar Rapids, IA 52404
800-603-5306
E-mail: rmcniel@aea10.k12.ia.us
Fax: 319-399-6457

The Quality Network
invites you to
attend a two-day national seminar...

Continuous Improvement for Education Using the Baldrige Criteria

featuring Jim Shipley

September 25-26, 2001

8:30 a.m. – 4 p.m.

Indian Rocks Beach, Florida



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Sponsored by the Quality Network

Continuous Improvement for Education Using the Baldrige Criteria *featuring Jim Shipley*

In a fast-paced two-day workshop, Jim and his associates target several key areas that every district or school intent on school improvement needs to examine:

- Baldrige/systems approach to school improvement
- District strategic planning
- Establishing standards and developing accountability systems
- Using data to drive change at the district, school and classroom level
- Assessing district, school, and classroom systems performance

Who should attend?

This two-day conference is recommended for:

- Superintendents
- School Improvement Leaders
- Teachers
- School Board Members
- District Level Administrators

Why attend this conference?

The goal of this conference is to provide participants with key strategies and tools to conduct a self-assessment using the Baldrige Award Criteria for Education.

Participants will be able to:

- Interpret the Baldrige criteria and core values as applied to school improvement
- Identify action steps required to manage and improve schools
- Refine and improve existing systems consistent with the Baldrige criteria and core values
- Design and implement new processes consistent with the Baldrige criteria and core values

Participants will gain knowledge in the areas of problem-solving techniques and process improvement tools.

Registration Information

Early Bird Discount!

Register before September 10, 2001, and the conference fee is \$285.

After September 11, 2001, the conference fee is \$325 per person. Meals and lodging are not included.

Registration deadline is September 17, 2001.



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Accommodations for QN Workshop
September 25-26, 2001 (arrival September 24)

Hotel identified has at least 30 rooms available, discounted rates good through September 10. They also have availability for stays 3 days prior and 3 days after these dates. Fly to Tampa or St. Petersburg/Clearwater. Transportation from Airport: contact Gulf Beach Limo 1-888-844-5311.

Holiday Inn Harbourside

(also seminar site)

(727) 595-9484

401 2nd Street East

Indian Rocks Beach, FL

Standard room

(2 queen beds) \$72

Studio (kitchenette) \$74

Condo Suite (1 bedroom) \$96

Registration deadline is September 17, 2001

yes!
I want to
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Registration Form

Name _____

Title _____

Organization/School _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Mail this registration form and payment
(or purchase order) to:

Quality Network

4401 Sixth St. S.W. • Cedar Rapids, IA 52404

800-603-5306 • Fax 319-399-6457

E-mail: CPotter@aea10.k12.ia.us

Web: www.qualitynetwork.org