

**October 11-12, 2010  
Brookfield, WI**

**ASQ**  
**American Society for Quality**  
*Presents*

***A Baldrige-Based Approach to  
Organizational Learning and  
Improvement  
with  
Jim Shipley***

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***Who should attend:***

*School district and building leaders, department chairs,  
classroom and lead teachers*

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***Learning outcomes:***

- *Understanding a systems approach and how it can be applied to organization and school improvement*
- *Ability to use strategic and operational plans for systems alignment and performance monitoring*
- *Increased understanding of the Baldrige Education Criteria, Categories, Core Values and their application*
- *Ability to evaluate a brief education case study and develop an action plan based on the results*
- *Ability to develop a plan to implement a systems approach at multiple levels*

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**OR**

**Visit ASQ at <http://www.asq.org/education/training/overview.html>**